

REQUEST FOR INFORMATION

In general terms, what do you envision this program to be?

What do you need promoted or captured?

Who is your intended audience?

When, where & how will the audience watch this program?

What features, benefits, and/or messages would you like to emphasize?

What makes this product or service stand out from the competition?

How long do you think the program should be?

Do you have any existing video footage, graphics, logos, still photos, etc. which may be appropriate for use in this project? Please describe.

Do you have a ballpark budget in mind?

Do you have a deadline?

BCI provides complete video production services. If you are interested in A LA CARTE services, which of the following services are of interest? (Check all that apply)

Producer (project management)	<input type="checkbox"/>
Camera work	<input type="checkbox"/>
Post Production (editing)	<input type="checkbox"/>
Directing	<input type="checkbox"/>
We need a finished product	<input type="checkbox"/>
Not sure	<input type="checkbox"/>

Is there anything else we should know?

Email this form to: bradseals@mac.com